BLUEBIRD®
AUTO RENTAL SYSTEMS

The Global Value Leader in Car Rental Software

RentWorks5

Because Car Rental Software Should Be Easy

RentWorks5™

All the tools you need to run every aspect of your business...from the front counter to the back office.

Since 1982, Bluebird has been providing innovative computer systems to the auto rental industry. Now we are proud to offer our latest leading-edge software product, **RentWorks5**. Designed for easy implementation, RentWorks is the most powerful vehicle rental software in the industry.

RentWorks can run on all current Microsoft Windows® operating systems. The software may be configured for use with the latest mobile tablet devices, signature pads and driver's license scanners, whether hosted for you by Bluebird and Amazon Web Services or installed on your own office PC, or LAN/WAN. You can even enjoy the convenience of accessing the software using any popular web browser.

With installations worldwide, RentWorks has proved to be well suited for any size rental operation. Whether it's a fleet of 10 or 20,000 vehicles, the result is the same – increased profitability due to business management controls built right into the software. RentWorks is easy to learn, easy to use and highly scalable, so your business will never outgrow the software. Whenever you are ready to expand, we'll provide you with the cost-effective upgrades you need to keep your system current and affordable.

THE FEATURES YOU NEED

RentWorks is designed to meet the demanding specifications of today's vehicle rental companies. Accurate rental contracts printed on laser forms eliminate calculation errors. Our intuitive Daily Business Report allows you to balance the day's business at a glance.

Reservations can be downloaded and processed automatically from your website or any other.

RentWorks features a full-screen interface, true multi-tasking (open two or more programs at the same time), a graphical dashboard that shows your key business indicators, fast, easy-to-use rental screens, credit card processing, accident claim tracking, plus interfaces to accounting and dealership systems – it's all in there!

With dozens of powerful features at your fingertips, you will be able to work more productively, reducing paperwork to a bare minimum and maximizing profits.

BETTER FLEET MANAGEMENT & REPORTS

RentWorks tracks the status of all your vehicles, so you know where your cars, trucks and vans are at all times. Regardless of the size of your fleet, RentWorks gives you an up-to-the-minute, complete accounting of each vehicle. You'll know where it is, how often it's being rented, scheduled maintenance and repair work, and the book value of the vehicle, as well as VIN verification and manufacturer recall lookups.

Statistical and financial reports help you run your business more effectively. RentWorks provides over 100 reports that allow you to make important management decisions. And with Cyberquery®, you can create your own customized reports. You can also download repair orders into an Excel® spreadsheet, create a graph or chart, and get a grip on expenses while improving business processes.

HARNESS THE POWER OF THE WEB

Bluebird offers powerful solutions that will help you maximize your efforts to obtain business via the internet. RentWorks employs the latest cloud technology, so you can safely access your data from anywhere in the world.

RentWorks Mobile enables you to check in vehicles and close contracts, email your customers receipts, and take physical inventory, from any mobile device with a standard web browser.

The exciting new Bluebird PaaK (Phone-as-a-Key) mobile app allows your customers to book, rent and return vehicles with no need for any rental staff to be present. No more waiting at the counter!

With Erez, your customers are able to see actual rental car rates and availability, make reservations, and receive a confirmation number – directly from your web site! You can even allow customers to select coverages and items such as child seats. Once the reservations are made, all the information is automatically loaded into your existing RentWorks database.
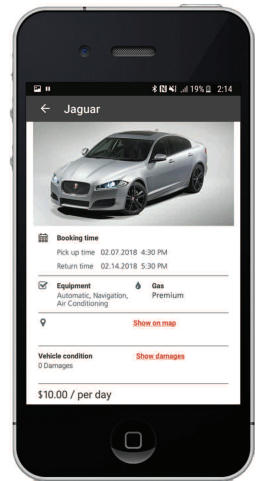
NetRent is an option that enables you to have 24-hour access to RentWorks via the Internet as a service, without having to install the software on your own computer. For a minimal transaction fee, you can enjoy all the benefits of the top-rated software in the auto rental industry, plus Bluebird's unparalleled technical support. We'll even perform nightly backups of your valuable data!

RWTexting allows you to send text messages to renters' mobile phones directly from within RentWorks. You can send anything from reservation reminders to thank you notes, either automatically or manually.

DEDICATION TO CUSTOMER SUPPORT

At Bluebird, we take pride in the way we treat our customers. We don't just sell you our product and then disappear. We do everything in our power to help your business succeed. To that end, we offer a variety of ways for you to learn how to get the most out of our software – from quarterly classes at our home office to monthly webinars to "on demand" online tutorials.

Should the need arise, we're always just a phone call away. You can even chat online with our support department. Dedicated product support analysts are available to answer questions and provide solutions 24 hours a day, 7 days a week. We're committed to providing the best support in the industry!

> "Our company has used RentWorks for almost 13 years now. We couldn't be happier with Bluebird. The customer service is above excellent. It is refreshing to be treated like you have value, no matter how big or small your company is! I have worked for other companies that use other rental programs and I would never want to go back. Thanks, Bluebird!"
>
> Sabrina Randall, Operations Manager
> Canyonlands Jeep Adventures, Moab, UT

We also host a biennial Users Conference, which is attended by our customers from all over the world. This informative event allows customers to meet and exchange ideas with fellow users, see new products offered by our vendors, and hear about Bluebird's latest innovations. Attendees are able to provide direct feedback and influence the direction our product development will take. Because when our customers talk, we listen.

FOR TODAY & TOMORROW

RentWorks is the most powerful and adaptable vehicle rental software available today. And it gets better all the time. Our development team is constantly enhancing existing features and adding new ones. But we don't expect you to pay for each upgrade. With our inclusive support agreement, you will receive periodic service packs with new features at no additional charge. More bang for your buck – another reason why Bluebird is the Global Value Leader in car rental software!

Our mission has always been to provide you with products – and a company – you can trust. RentWorks will grow with your business and Bluebird will be there to support you every step of the way. On that you can rely!

RentWorks5. All the power you need in one package.

NOW EASIER TO USE THAN EVER

Finally, the solution you've been waiting for! With RentWorks, you can give your customers fast, efficient service while increasing productivity in all aspects of your business. The sample screens shown represent just a small taste of the myriad of tools you will have at your disposal!
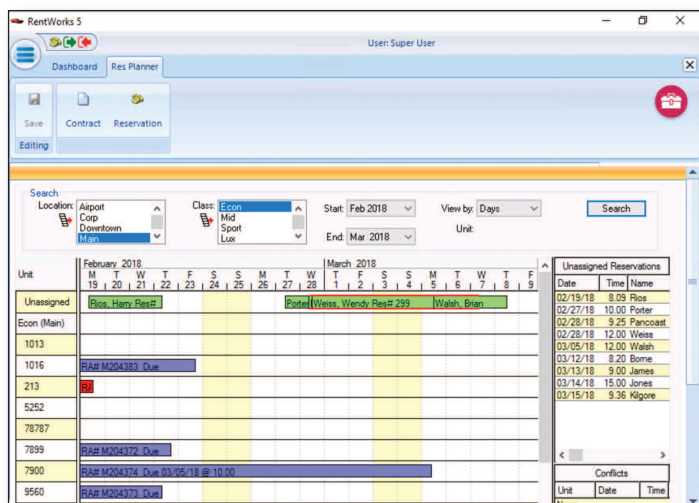

Taking Reservations Is A Breeze!

Use look-up browsers to search your database for repeat renters. Enter a date range, then see how many vehicles (by car class) are available. The Rate Shop feature displays alternative car classes with Estimated T & M Charges, giving your reservation agents the opportunity to make a "sales pitch" and increase your bottom line. All the information you need is right at your fingertips!

REV UP YOUR SYSTEM!

We know there's a lot more to running your business than just counter operations. That's why, in addition to the powerful set of features that comes with RentWorks, we have developed a diverse catalog of add-on modules to help tailor your system to the specific demands of your company. Need a better way to qualify cash customers? No sweat. Want to electronically capture signatures and drivers' licenses? We've got that covered. Accident claim tracking? Absolutely!
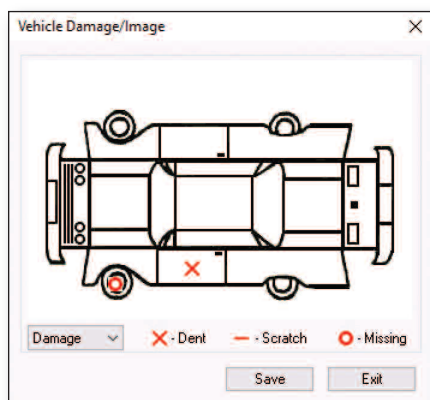
The following add-on modules were designed to improve every aspect of your business:

- Dealer Management System (DMS) Interfaces including CDK, Reynolds, Auto/Mate, Dealertrack, and DealerBuilt LightYear
- Corporate Reservation Links
- RentWorks Mobile: do check-ins with a smartphone
- RW Texting
- Xtime and TimeHighway Interfaces
- Credit Card Processing
- Equifax: Credit Check
- BARSMail: intra-office email
- Print Program Generator
- Toll Road and Parking Ticket Violation Processing

- Accounting Interfaces including QuickBooks, MAS90/200, Great Plains, and Peachtree
- Accident Claims Manager
- JumpDrive by BrightLot: Rental Vehicle Monitoring
- Internet Reservations (Erez and ErezMobile)
- Signature Pads
- Ericom: Browser Access for MACs and iPads
- LoanerTrack
- SnapShell: Driver License Scanner
- TimeClock
- Commissions Coaching
- Broker XML Portal
- OTA API
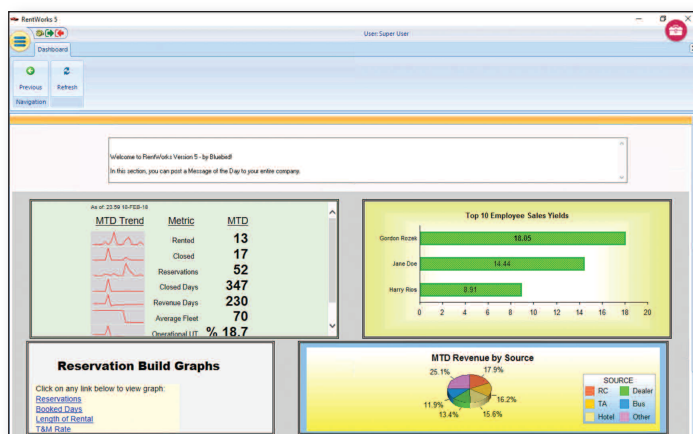- Bluebird Paak (Phone-as-a-Key)

Managing Reservations Just Got Easier!

The Reservation Planner allows you to assign vehicles to reservations using a multi-colored chart. The Schedule consists of a list of vehicles for the selected class and the contracts and reservations associated with them. You can view the schedule by Hours, Days, or Weeks. By dragging and moving the reservations, you can assign them to vehicles.
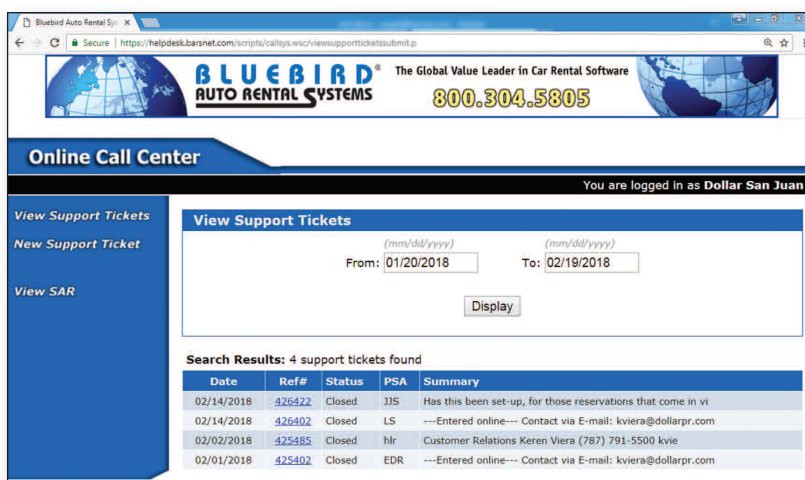

Get A Snapshot Of Your Business

The "dashboard" on our Main Menu screen quickly shows you how your business is doing. Whether it is your Fleet Stats or Res Build, the picture tells the story. The dashboard is fully customizable to view the items that are most important to your business.

Record Vehicle Damage

Damage to a vehicle can be recorded in the Vehicle Fleet program during Contract Processing. A "flattened" vehicle picture appears in the window, and damage indicators can be dragged-and-dropped onto the picture to mark the damage.

Track Your Support Calls With Our On-Line Call Center

This screen displays Support Tickets for a particular date range. Note that the Reference Number is underlined hypertext. If you click on this link, you will be able to view all the information in Call Details.

> " I have been a satisfied Bluebird customer for 20 years. Over these years, I have found their customer service to exceed my expectations. Another thing that makes them a leader in auto rental software is their commitment to continually update their software. The car rental industry is constantly changing and they stay on top of these changes. They accomplish this by keeping in touch with their customers and listening to our needs and recommendations. I would highly recommend Bluebird's auto rental software to anyone in the auto rental industry. "
>
> Michael White, General Manager
> Datura Auto Rentals, West Palm Beach, FL

Loaded with time-saving features and reports, RentWorks was designed with direct input from auto rental operators like you. We understand where you're coming from and where you want to go! And RentWorks will help you get there by providing tools that will streamline your operation and increase your bottom line.

KEY FEATURES

RentWorks5 is packed with so many features we can't possibly list them all, but here are some key reasons to select the **#1** auto rental management software available:

RENTAL

- Unlimited rate types, calculations, and quotes:
  – Hourly, daily, weekly, monthly, long term
  – Insurance replacement/calendar day rates
  – Corporate customer rates
  – Seasonal rates
  – Bundled rates
  – Time slot rates
  – Calendar day rates
  – Rate blackouts
  – User-defined rate periods
- Rate yield management tools
- Creates renter and customer file — collects and stores all relevant information about customers including name, address, phone, company name, car type, coverages and email address
- Insures accurate calculation of rental charges
- Allows you to void rental agreements
- Handles multiple fuel types, including pre-paid gas
- Enforces policies for excess mileage, late charges beyond user-defined grace periods, fuel charges, and excess charges for clean-up and damages
- Calculates sales tax, city taxes, airport and state/province surcharges
- Closes and prints accurate laser-generated rental agreements
- Laser forms can be emailed
- Checks vehicle availability and pricing for walk-ups
- Allows you to define Rate Rules to determine deposit requirements, pick-up day, min/max number of days
- Handles tax-exempt rentals
- Prints multiple rental forms (hundreds to choose from!)
- Credit card authorization and settlement module, including Chip & Pin
- User-defined min/max age and underage drivers
- Unlimited notes for each reservation, contract, vehicle, renter, or local company
- System can automatically issue rental agreement numbers
- Captures lost and found items
- Translation table available so screens can be displayed in other languages
- Provides menu level and field level security
- Process one-way rentals and split revenue with user-defined matrices
- Tracks non-revenue movement of vehicles and prints non-revenue tickets
- Allows for sale of miscellaneous items (such as boxes, maps, etc.) that are not attached to a rental agreement
- Comprehensive audit trail of contract changes from initiation through posting
- Allows for Optional Equipment to be inventoried, rented and tracked
- Text notifications: Reservation pickup, rental due back and followup texts

Corporate Customer Processing:
- Stores corporate profile accessible by company name, number or authorized drivers
- Stores Accounts Receivable customer number
- Allows you to assign specific rates to corporate accounts

Insurance Replacement:
- Allows multiple split billing among insurance and direct bill customers
- Captures and tracks extensions
- Stores insurance claims information, including claim #, adjuster and rate allowed

LoanerTrack:
- Process service loaner agreements in one easy screen
- Stores dealership service rental information, including service order #, service advisor and rate allowed

RESERVATIONS
- **ResPlanner** can assign vehicles to reservations
- Print or email reservation confirmations and quotes
- Reservation links to franchise systems
- No-show processing

FLEET OPERATIONS & MAINTENANCE
- Stores detailed vehicle information, such as key codes, depreciation, optional equipment, as well as images
- Look-up button gives you the ability to find a vehicle by Unit #, License # or VIN
- Maintains repair orders along with labor and parts costs
- Allows you to set up recurring maintenance procedures
- Retains full service history by vehicle
- Provides detailed transaction history by vehicle

Projected Availability Forecasting:
- Analyzes availability on an hourly basis
- Allows you to include forecasted fleet acquisitions and turn-backs

Parking/Toll Violation Management:
- Identifies responsible renter based on vehicle license, violation date and time
- Exports rental information to a form letter
- Interfaces with parking ticket and toll management systems such as HTA, VMS, and ATS.

Cash Drawer Reconciliation:
- Links cash drawer to a terminal or counter agent
- Stores starting balance for a drawer
- Maintains running starting/ending cash balances by shift
- Allows for petty cash items
- Supports cash drops and balance outs

Key Interfaces:
- Microsoft Excel®: Most RentWorks reports can be downloaded into an Excel spreadsheet, giving you the opportunity to analyze important data and to create charts and graphs.
- Microsoft Word®: Allows you to perform customer mailing label merge
- Cyberquery: Create queries and generate custom reports
- Other Accounting Interfaces: Intuit QuickBooks™ Pro, Sage MAS200®, Peachtree, Great Plains, plus all major Dealer Management Systems (Reynolds, CDK, Dealertrack, Auto/Mate, and DealerBuilt LightYear)

INQUIRIES & REPORTS

INQUIRIES
- Cash Drawer Inquiry
- Contract Inquiry
- Contract & Reservation Audit
- Credit Card Inquiry
- Due Back Inquiry
- Extension Inquiry
- Rates & Availability Inquiry
- Reservation Inquiry
- Source Referrals Inquiry
- Fleet Inquiries: By Date/Time/License, By Status, Foreign Vehicles, Maintenance Due, Repair Orders, Ready Lines, Transactions, Vehicle Problems

FLEET REPORTS
- Additions Report
- Depreciation Report
- Payment Processing Report • Sales Report
- Contract Revenue by Vehicle Report
- Profit/Loss by Vehicle Report
- License Expirations Report
- Maintenance Alerts Report
- Maintenance Due Report
- Problems Report • Repair Order Report
- Fleet Due Back Report • Fleet Overdue Report
- Fleet Status Report • Fleet Summary Report
- Fleet Financials and Statistics Report
- Incoming/Outgoing Units Report
- Net Available Vehicles Report
- Projected Utilization Report
- Transactions Report

MANAGEMENT REPORTS
- Accounts Receivable Report
- Accrual Report
- Booked Revenue Entries Report
- Deposits Report • Payments Report
- Daily Transaction Report
- Daily Location Summary Report
- Location Performance Report
- Revenue Management Report
- Revenue Report • Tour Revenue Report
- Year-To-Year Revenue Report
- Commissions Report
- Corporate Rentals Report
- Customer Report • Reasons Report
- 35-Day Roll Report
- Reservation Source of Business Report
- Source of Business Report
- Taxes and Fees Report • Tax Exempt Report
- Cash Drawer Report • Daily Cash Report
- Daily Business Report
- Draft Capture Report
- Contract Receipts Report
- Invoice Report • Statement Report
- Extension Report
- Lost and Found Report
- Detailed Reservation Report
- No-Show Processing Report
- Reservation Report

EXCEPTION REPORTS
- Additional Deposits Report
- Contract Discrepancy Report
- Contract Report • Missing Miles Report
- Payment & Deposit Exception Report
- Rate Exception Report • Turndown Report

BLUEBIRD ®
AUTO RENTAL SYSTEMS

The Global Value Leader in Car Rental Software

World Headquarters: 200 Mineral Springs Drive, Dover, NJ 07801 USA
Tel: 973.989.2423 • Toll Free: 800.304.5805 • Fax: 973.989.8536 • Email: sales@barsnet.com

www.barsnet.com