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1 October 2016

For Immediate Release

PRESS RELEASE

Dover, NJ USA. Bluebird Auto Rental Systems announced that they have entered into a business partnership agreement with CenPOS, a Miami-based firm specializing in credit card platform solutions.

Founded by Jorge Fernandez in 2008, CenPOS is a “super gateway”, allowing Bluebird’s customers around the world to use any one of the various processors available in their region. It is EMV Certified and uses Bluebird’s latest credit card platform: tokenization.

“We are excited about our partnership with Bluebird. With our deep connection to the automotive market, working with a partner like Bluebird is a natural fit” commented Joey Orozco, Director of Sales. “We look forward to bringing our mutual customers an EMV ready solution that is easy to use and ready to meet demands of the rapidly evolving payment space.”

Current and prospective customers of Bluebird will have the services of CenPOS made available to them. "Through this partnership with CenPOS, we can jointly offer our customers an alternative to how they process credit cards now. Some use a separate standalone machine, and some use other gateways and processors” stated Angela Margolit, President of Bluebird. “Our goal is to give our customers a choice.”

About Bluebird Auto Rental Systems

Bluebird Auto Rental Systems is a leading provider of software for the vehicle rental and dealership service loaner industry since 1982. Bluebird’s Auto Rental Application, RentWorks, is used around the world to effectively manage the efficiency and profitability of any size vehicle rental operation. www.barsnet.com.

About CenPOS

CenPOS is a merchant-centric, end-to-end payments engine that drives enterprise-class solutions for businesses, saving them time and money, while improving their customer engagement. CenPOS' secure, cloud-based solution optimizes acceptance for all payment types across multiple channels without disrupting the merchant's banking relationships.

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