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**BLUEBIRD's RENTWORKS APPLICATION DEPLOYED IN ALL CANADIAN
DOLLAR THRIFTY AUTOMOTIVE GROUP LOCATIONS**

*Vehicle Rental Operations Application Enables Car Rental Company to Improve
Employee Efficiency and Customer Service*

Dover, N.J.— May 24, 2005—Bluebird Auto Rental Systems (BARS), a leading provider of cost-effective, turnkey computer systems for vehicle rental operations, today announced that its RentWorks Vehicle Rental application has been implemented by Dollar Thrifty Automotive Group (DTAG). The application enables DTAG to improve operational efficiency, enhance customer service and increase profitability in all its Canadian locations.

A Fortune 1000 Company, DTAG is one of the leading car rental providers in North America. The company's brands, Dollar Rent-A-Car and Thrifty Car Rental, have approximately 800 corporate and franchised locations in the United States and Canada. In order to improve operational efficiency in its Canadian locations, DTAG selected BARS' RentWorks application.

Implemented in 68 locations in less than six months, RentWorks now empowers 170 concurrent users with a comprehensive system for managing rental fleets, processing customer forms and performing basic accounting functions. With a unique two-screen rental process, RentWorks provides users with a complete view of customer and automobile information, helping improve the speed and accuracy of the entire auto rental process. Additional new features now available to DTAG users through the RentWorks application include a new accounting interface, credit card processing functionality, revenue splits across reporting structures and support for multiple languages.

Built on the Progress Software's OpenEdge 10 application development platform, the RentWorks system provides users with access to a single Progress database. Seamlessly integrated with the Microsoft Windows-based user interface, the OpenEdge enables employees in all DTAG Canadian locations to access information about customers and automobiles throughout the entire car rental network for improved customer service and enhanced vehicle management.

"As a leading car rental provider in North America, DTAG has a strong history of adopting technology solutions that help improve operational efficiency across all lines of its business," said Angela Margolit, president of Bluebird Auto Rental Systems.

“Bluebird is proud to have provided car rental systems to Dollar and Thrifty locations since 1986. The latest enterprise deployment of the RentWorks application will help DTAG to continue to provide the highest quality customer service and deploy the most effective fleet management strategies throughout its Canadian locations.”

About Bluebird Auto Rental Systems

Bluebird Auto Rental Systems (BARS) is a provider of cost-effective, turnkey computer systems to vehicle rental operations worldwide. Founded in 1982, the original auto rental division of Bluebird Systems of Carlsbad, CA was spun off into its own company in 1993 as Bluebird Auto Rental Systems. BARS offers a wide variety of fully integrated software and hardware products, all designed to increase the efficiency and profitability of any size vehicle rental operation. BARS is committed to keeping pace with technology in order to offer the most advanced line of products possible, as well as providing top-notch customer support. Bluebird Auto Rental Systems is a privately held company headquartered in Dover, New Jersey with regional sales and support offices located in Florida, Texas, Wisconsin, Arizona, California, Canada, and England. For more information, please visit www.barsnet.com.

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