

Introducing DataPA for RentWorks

Why DataPA?

- Real-time high performance reporting
- Easy to use for employees of all levels
- Quick, easy, and cost effective implementation
- Highly secure reporting - even across the internet
- Proven and trusted by Blue Chip organizations

What is DataPA?

DataPA is a real-time reporting software application that allows you to ask your own questions of your RentWorks application such as:

- How much of each type of incremental revenue has been made this month?
- How many walk up rentals have there been today?
- What is the projected mileage of each vehicle in a particular class?

It can be up and running for you in a few hours - delivering the answers to these questions in real-time with performance that is second to none.

You can see DataPA in action by going to www.datapa.com/barsrentworks.php which will show you a five minute demonstration of a report and query being created on the RentWorks system. See for yourself just how easy it is!

What does DataPA do?

DataPA enables you and your colleagues to quickly, easily and securely access information from your RentWorks system. You can then analyze and present the information so as to identify problems, spot trends, and visualize information - all in real-time. This enables you to take decisions immediately - giving you a competitive advantage.

DataPA in Excel

You can choose to use DataPA from the menu within **Excel**. You will still access real-time information from RentWorks. So if you like and are comfortable with Excel, you can stay in Excel and benefit from using the live information DataPA provides there. The DataPA Excel add-in can be used by all users of Excel - even the most technically shy.

RA Number	Added By	Total Estimate	Due Days	Rate
HO16608-2	1075	258.84	7	37.99
R260108	1075	55,667.82	844	149.00
R263654	1075	9,629.48	364	31.99
R263654	1075	9,629.48	364	31.99
R266133	1075	5,527.88	224	25.00
R267225	1144	4,682.56	112	56.99
R267225	1144	4,682.56	112	56.99
R267823	1144	1,981.21	63	28.99
R268147	1075	1,988.96	56	35.99
R268154	1075	902.72	28	35.00
R268431	1075	92.53	1	39.95
R268432	1075	182.65	2	47.99
R268432	1075	182.65	2	25.00
R268433	1075	881.32	28	34.00
R268433	1075	881.32	28	34.00
R268433	1075	881.32	28	34.00
R268433	1075	881.32	28	34.00
R268434	1075	37.99	59.09	1 37.99
R268434	1075	37.99	59.09	1 37.99
R267104	1108	2,508.79	2,870.04	117 24.99
R267923	1108	1,271.92	1,460.34	56 29.49
R267923	1108	1,271.92	1,460.34	56 29.49

An example of DataPA being used with Excel is the walk up detail query.

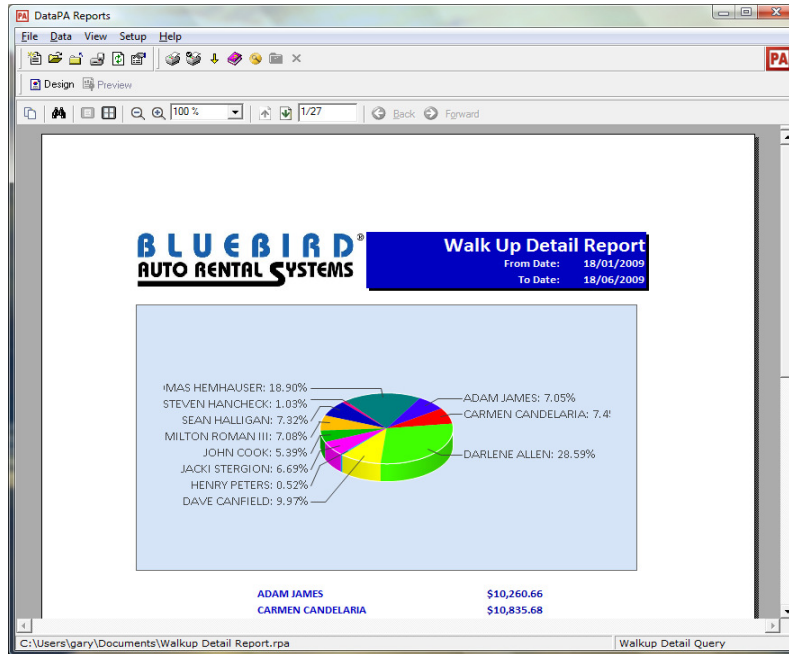
This shows information on walk up rentals that have been made within in a range of dates that you specify.

When you run this query from your menu in Excel it will give you the latest information **instantly** from the RentWorks database.

DataPA Reports

Alternatively, you can choose to use DataPA Reports to present information using a format which you can design yourself. DataPA Reports is a report designing application that is very easy to use.

With DataPA Reports you receive visually attractive document that you can update with live information from RentWorks at any time. You can also share the report with your colleagues as a PDF, Word, Excel document sent via email or even as a web page.



This sample report shows the information used in the walk up detail query above but categorized by sales representative. It uses a pie chart to allow you to see at a glance which sales representative has generated the most revenue.

This information can then be used to help improve the performance of representatives who aren't generating as much revenue.

The reports can be printed directly or used to instantly create a pdf document that you can email to your co-workers.

This report shows a projection of the final mileage for each vehicle if they continue to do the same mileage they have since they came into service.

The report uses a traffic light in the far right column for each vehicle to allow you to see at a glance which vehicles will exceed (red), meet (yellow) or be significantly less (green) than their target mileage.

This allows you to manage the use of you vehicles more efficiently, thereby helping you to maximize your profitability.

License Number	Model	In-Service Date	Exp Out-Service Date	Days In Service	Days Remaining	Exp Out of Service Miles	Odometer	Projected Excess Miles
WUX10D	CAMRY	02/12/2008	31/12/2009	138	256	54,300	54,274	100,658 ●
WUX13D	CAMRY	10/10/2008	31/08/2009	191	184	21,000	18,718	2,334 ●
YF720B	CAMRY	10/10/2008	31/08/2009	191	184	21,000	18,452	1,890 ●
UN40X	CAMRY	07/11/2008	31/08/2009	163	184	21,000	11,978	816 ●
WUW88S	FUSION	22/09/2008	31/08/2009	209	184	20,000	12,254	111 ●
WUW88S	FUSION	01/11/2008	31/08/2009	169	184	21,000	10,826	-1,590 ●
PA288T	AVALON	10/10/2008	31/08/2009	191	184	21,000	11,118	-2,082 ●
WR669C	RAV4	06/10/2008	31/08/2009	195	184	21,000	10,480	-3,318 ●
VTT12A	F1500V	07/11/2008	31/08/2009	163	184	51,000	0	-3,434 ●

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Bluebird Auto Rental Systems and DataPA are both partners of Progress Software.