

# Make the Power of the INTERNET Work for You!

Now you can with...

## Erez

**The only product on the market  
that allows your customers to:**

- Research real-time rental car rates and availability
- Choose miscellaneous charges and coverages
- See the total estimated charges
- Make a reservation and receive a confirmation

**ALL DIRECTLY FROM YOUR WEB SITE!**

**YOU DON'T HAVE TO MAINTAIN OR UPLOAD  
RATES ON YOUR WEB SITE EVER AGAIN!**

The screenshot shows a web browser window titled "Vehicle Reservation" with the URL "com/scripts/demo.wsc/web/webreserve.html". The page features the Bluebird Auto Rental Systems logo in the top right corner. The form is divided into several sections: "Coverage Options" with checkboxes for Collision Damage Waiver (\$12.95/day), Personal Accident Ins. (\$3.95/day), Personal Effects Ins. (\$1.95/day), and Suppl. Liability Ins. (\$3.95/day); "Additional Options" with a dropdown for "Baby Seat" (\$10.00/unit) and a checkbox for "Car Phone" (\$7.50/day); and "Personal Information" with fields for First Name (Art), Last Name (Vandelay), Address (121 Fifth Avenue), City (New York), State (NY), Zip, Phone, E-mail, Card Type, CC#, Exp Date, and Notes. On the right side, there is a "Rental Information" box showing a "Compact" car, a rate of \$29.99 per day, unlimited miles, and pickup/return times for the Main office (03/10/2012 - 8:00AM and 03/17/2012 - 8:00AM). A note at the bottom of this box states "Location hours are from 8:30am - 6pm. We are closed at the Main Location on Federal Holidays." At the bottom of the form are "Submit" and "Back" buttons.



**Erez** is a software product written in WebSpeed, a Progress development language used for web-based transaction systems. The software allows the internet user to check rental car rates and availability for a particular date range by opening a pipeline directly from your web site to your RentWorks database!

You can flag which rates will be seen by the internet user, and Special Events and Rate Utilization can be set up to block out specified vehicles and rates. You can even load pictures of your vehicles! When the customer makes a reservation, the information is automatically loaded into your RentWorks database. And if you have the Credit Card Processing module on your Bluebird system, you can also obtain credit card authorizations and process deposits directly from your web site.

**BLUEBIRD<sup>®</sup>**  
**AUTO RENTAL SYSTEMS**

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