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For Immediate Release

BLUEBIRD INTRODUCES LOANER VEHICLE TRACKING SOFTWARE

PRESS RELEASE

Dover, NJ USA. Bluebird Auto Rental Systems (BARS) announced that they have released a loaner vehicle module for dealership service departments, "LoanerTrack". Designed to run on any Windows system, LoanerTrack offers the most complete loaner application software available.

This module incorporates the existing Bluebird feature of integration with the major Dealership Management Systems such as ADP and Reynolds & Reynolds. The "two-way" interface allows customer data to be shared and daily business to be posted to the DMS General Ledger.

LoanerTrack can be purchased and loaded on your local PC or server, or you can access it via the Internet.

A reservation module is included with LoanerTrack, along with over 100 reports. If necessary, you can add rental and insurance charges, optional equipment, and taxes to your loaner agreements. The system provides an audit trail on each loaner vehicle, with the ability to bill up to four different entities plus the customer.

All Bluebird products include 24 x 7 access to their Online Call System, Knowledge Base, and documentation.

About Bluebird Auto Rental Systems

Bluebird Auto Rental Systems is a provider of cost-effective, turn-key computer systems to vehicle rental operations worldwide since 1982. Bluebird's Auto Rental application software, RentWorks, enables dealerships to more efficiently manage their service loaner fleets – expediting the rental process and improving the overall customer experience.

www.barsnet.com.

CONTACT:

Angela Margolit

(973) 989-2423

angela@barsnet.com