



NEW YORK • TORONTO • LONDON • DUBAI

11 October 2006

For Immediate Release

BLUEBIRD INTRODUCES BILLING BRIDGE FOR NATIONAL CAR RENTAL-CANADA

PRESS RELEASE

Dover, NJ USA. Bluebird Auto Rental Systems (BARS) announced that they have implemented a “billing bridge” with National Car Rental licensees in Canada.

On a nightly basis, rental agreements are transmitted to the Odyssey information system and data warehouse. From there, numerous processes are performed on behalf of the licensee to improve the communication of all locations – licensees as well as corporate – with respect to vehicle movement and corporate account activity.

“We are pleased to offer the module to our National Car Rental customers in Canada”, stated Phil Jones, Vice President of Bluebird Auto Rental Systems. “Our relationship with the licensee base goes way back to the mid 1980s when they were known as Tilden Car Rental. Now that they are part of National Car Rental, we have been working closely with Perot Systems to automate many of the back office processes.”

The roll-out of both the Billing Bridge and Reservation Link has already begun. It is anticipated that all licensee locations using Bluebird software will be live by the end of the year.

About Bluebird Auto Rental Systems

Bluebird Auto Rental Systems is a provider of cost-effective, turn-key computer systems to vehicle rental operations worldwide since 1982. Bluebird’s Auto Rental application software, RentWorks, enables dealerships to more efficiently manage their service loaner fleets – expediting the rental process and improving the overall customer experience. All Bluebird products include 24 x 7 access to their Online Call System, Knowledge Base, and documentation. www.barsnet.com.

CONTACT:

Angela Margolit
(973) 989-2423
angela@barsnet.com