



PRESS RELEASE

June 1, 2004

Bluebird Auto Rental Systems is pleased to announce its partnership with European car and truck manufacturer Renault to launch **Renault Rent** across the Renault dealership network in the United Kingdom. Dealers will login to Bluebird's NetRent servers in New Jersey via the Internet to access RentWorks software to manage all their rental transactions.

"We have launched the Renault Rent programme across the Renault UK Dealer network in order to further develop awareness of our van products, whilst also enhancing our customer service levels and dealer profitability. We believe only in offering the best to our customers and dealer network, so we chose the RentWorks system from Bluebird not just because it is the leading rental counter automation system, but also as it impressed us with its speed, flexibility and sophistication. The RentWorks system itself and the support we have received from Bluebird have proved that we made the right choice", says Chris Gayton, Rental Development Manager, Renault UK Ltd.

The first location in Croydon, Surrey successfully came on line Tuesday May 25th. Renault expects to open 12 more offices this year and eventually have a network of 50 rental locations servicing their customers in the U.K.

"This major endorsement of our RentWorks rental software suite further underlines Bluebird's commitment to the U.K. rental market. We are delighted to have Renault as our customer and look forward to a long and prosperous relationship together" says Angela Margolit, President of Bluebird Auto Rental Systems.

Bluebird Auto Rental Systems (BARS) is a provider of cost-effective, turnkey computer systems to vehicle rental operations worldwide. Founded in 1982, the original auto rental division of Bluebird Systems of Carlsbad, CA was spun off into its own company in 1993 as Bluebird Auto Rental Systems. BARS offers a wide variety of fully integrated software and hardware products, all designed to increase the efficiency and profitability of any size vehicle rental operation. BARS is committed to keeping pace with technology in order to offer the most advanced line of products possible, as well as providing top-notch customer support. Bluebird Auto Rental Systems is a privately held company headquartered in Dover, New Jersey with regional sales and support offices located in Florida, Texas, Wisconsin, Arizona, California, Canada, and England. For more information, please visit www.barsnet.com.