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**For Immediate Release**

## **BLUEBIRD AND REZPOWER ANNOUNCE KEY PARTNERSHIP**

### **PRESS RELEASE**

Bluebird Auto Rental Systems and RezPower, a division of ACE Rent A Car Reservations, announced today the integration of their software products, RentWorks and RezPower.

A project over a year in the making, the integration means existing RentWorks and RezPower users—as well as prospective clients—can now work seamlessly between the two software products. Fleet utilization, rate, reservation and closed contract data are among the many key pieces of data being transmitted automatically between the systems.

"In order to best serve the bottom line interest of our operators," says Jason Enyeart, Director of Support Services for ACE Rent A Car Reservations, "we have collectively worked out a platform to help users explore their business in a whole new way."

"Independent Operators finally have a cost-effective solution to obtain broad online visibility, including GDS connectivity" says Angela Margolit, president of Bluebird Auto Rental Systems. "The ACE-Bluebird team members have been working very closely together on this and have thus produced an extremely powerful tool."

#### **About RezPower**

RezPower is a Central Reservation System connecting clients to more than 30 travel sites. In addition, RezPower offers clients a sophisticated revenue management solution, and has data communication capabilities with Rate Gain, Rate Highway and TravelClick.

#### **About Bluebird Auto Rental Systems**

Bluebird Auto Rental Systems is a provider of cost-effective, turn-key computer systems to vehicle rental operations worldwide since 1982. Bluebird's Auto Rental application

software, RentWorks, enables dealerships to more efficiently manage their service loaner fleets – expediting the rental process and improving the overall customer experience. All Bluebird products include 24 x 7 access to their Online Call System, Knowledge Base, and documentation.

If you are interested in hearing more about the integration, you can reach out to:

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