

REYNOLDS AND REYNOLDS CERTIFIES BLUEBIRD AUTO RENTAL SYSTEMS' AUTOMATE2 AS PART OF ITS DATA ACCESS CERTIFICATION PROGRAM

DAYTON, Ohio, Dec. 1, 1999 – The Reynolds and Reynolds Company (NYSE: REY) today announced that Bluebird Auto Rental Systems, L. P., has completed the company's Performance Path™ Data Access Certification Program for AutoMate2. This certification program allows third party vendors access to data within Reynolds' ERA2 automotive information management system, while using industry standard utilities designed to keep the auto retailer's information safe and secure.

"This program puts more power in the hands of auto retailers by streamlining the flow of information that is critical to managing their dealerships," said Kurt Lieberman, group vice president of Reynolds' Retail Management Solutions Division. "The certified solution offered by Bluebird Auto Rental Systems establishes a unique and efficient channel for data exchange that will deliver our auto retailing customers an entirely new level of information access."

Bluebird's certified application – AutoMate2 – allows users to post their Daily Business information to the ERA2 Accounting system. AutoMate2 can also download customer and fleet information from ERA2, alleviating double-entry of data into both systems.

For a third party to become certified, Reynolds tests, evaluates and then certifies access to and from Reynolds' solutions. The Data Access Certification Program is one piece of Reynolds' Performance Path, a suite of services designed to provide auto retailers with expanded access to new networking and retailing solutions. For more information on Performance Path, go to www.reyrey.com/auto/perfpath.html.

Reynolds and Reynolds, headquartered in Dayton, Ohio, is a leading provider of integrated information management systems and related value-added services to automotive and general business markets. The company reported revenues of \$1.56 billion for the 12 months ended Sept. 30, 1999. For more information on Reynolds and Reynolds, visit www.reyrey.com or call The Reynolds and Reynolds Information Hotline at 1-888-4REYREY.

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