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For Immediate Release

Bluebird and V3 Partner to Ease Reporting for Rental Car Operators

Dover, NJ USA. Bluebird Auto Rental Systems (BARS) announced that they have entered into a business partnership agreement with V3 Insurance Partners, LLC, a national insurance program administrator.

The partnership allows franchise and independent rental car operators insured by V3 to benefit jointly from the cost-effective, feature-rich systems offered by Bluebird Auto Rental Systems and the multi-line insurance program offered by V3 through its Rental V3antage® program.

“V3 Insurance chose to partner with Bluebird because of their industry expertise and knowledge,” said Don Barrand, senior vice president and transportation national practice leader for V3. “We expect the custom report created by Bluebird to ease the reporting requirements of the rental car operators we insure.”

Current and prospective customers of Bluebird will have the services of V3 Insurance made available to them. “Through this partnership with V3 Insurance, we can jointly offer the industry a comprehensive and essential business program,” stated Angela Margolit, President of Bluebird. “Our goal is to easily address this challenging aspect of renting vehicles in the USA.”

About Bluebird Auto Rental Systems

Bluebird Auto Rental Systems is a leading provider of software for the vehicle rental and dealership service loaner industry since 1982. Bluebird’s Auto Rental Application, RentWorks, is used around the world to effectively manage the efficiency and profitability of any size vehicle rental operation. www.barsnet.com.

About V3 Insurance Partners, LLC

V3 Insurance Partners LLC (www.V3ins.com) is a Newtown, Pa.-based Program Administrator offering insurance programs targeted at middle market companies. Its four major practice groups are Internet Workers’ Compensation, Transportation, Professional Lines and Property/Casualty, each managed by industry leaders chosen for their talent, expertise and integrity. V3’s focus is creating value for its carrier partners, producers and insureds.

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