

Make Your Appointment Booking Process More Efficient and Maximize Your Profits!



Bluebird Auto Rental Systems is proud to partner with **Xtime**, a next generation, multi-channel, service scheduling solution provider for car dealerships. Xtime enables you to capture demand anytime, anywhere through online, mobile, in-dealer, call center and in-vehicle scheduling.

Research shows that 94% of dealers say that to the customer, the service experience is more important than the repair itself. However, 83% of dealers say that their current systems do not enable a superior ownership experience. That's why Xtime invented Spectrum, the industry's first fully integrated Service Experience Platform. Spectrum empowers dealers to manage the entire customer service experience in the cloud.

Xtime provides your customers with a superior service retail experience. Integrated with RentWorks and your DMS system*, appointments are transferred seamlessly into the DMS and to RentWorks, which creates the rental/loaner reservation for the customer. Customers receive an immediate confirmation email, a courtesy reminder the day before the appointment, email or text notification when the service is complete, and a thank you email once they pick up the vehicle.

The automotive ownership lifecycle is interconnected: repurchase loyalty is driven by service retention, and service retention is driven by the experience. Xtime helps you build customer loyalty by emphasizing value, convenience and trust with easy access to online scheduling, dealership menus, pricing and scheduling, and shop loading. The ownership experience is further enhanced with multi-channel booking, consistent recommendations and pricing, as well as integrated recalls, deferred services and promotions.

*Dealertrack, Auto/Mate or LightYear

The bottom line: Xtime means more appointments, more revenue and higher retention!

Contact your Bluebird sales rep today for more details.



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