

Ignore your competition...

We'll watch them for you!

Imagine this...

Imagine all web sites and the Global Distribution System (GDS) being constantly monitored for you every day, of every week, of every year.

...Our system does this for you!

Imagine the time you will save by having a system that not only monitors this data but also evaluates it and alerts you to the rate changes that matter to your business.

...Our system does this for you!

Now imagine having your rates automatically updated according to your custom criteria in your Bluebird System, the Web and GDS.*

...Amazingly enough, our system can also do this for you!

Using our automated robot, the **Rate-Hawk™** module (by Rate-Highway, Inc.) collects thousands of Internet and GDS rates at the touch of a button. A task that takes a human 10 hours to accomplish takes our system only 15 minutes. Plus, data from your RentWorks Contracts/Reservations (RRM), Fleet and Rate files is sent daily to Rate-Hawk using the Windows Scheduler.

You no longer have to spend your valuable time collecting and reviewing thousands of rates because our software will do it for you!

In addition to gathering and reviewing these rates, our software alerts you when a competitor's rate has changed and the change falls within your pre-defined criteria.

Not only will our system notify you of these vital changes, but it can even automatically update RentWorks according to your custom criteria.*

Our Rate-Hawk module saves you thousands of dollars in labor costs, while increasing your responsiveness and profitability. Our powerful reports and alerts provide insight into competitors' pricing trends and behaviors. More importantly, it gives you the ever changing critical information you need to analyze your published rates and position yourself most favorably, all without having to lift a finger.

Your competitors are monitoring you...shouldn't you monitor them?

Contact your Bluebird sales rep today for a demo and pricing information!

Company	LOR	Pick-up	Return	Car Type
Avis	1	4/21/2004	4/22/2004	ECAR
Avis	1	4/21/2004	4/22/2004	ICAR
Avis	1	4/21/2004	4/22/2004	CCAR
Avis	5	4/21/2004	4/26/2004	ECAR
Avis	5	4/21/2004	4/26/2004	ICAR
Avis	5	4/21/2004	4/26/2004	CCAR
Thrifty	1	4/21/2004	4/22/2004	ECAR
Thrifty	1	4/21/2004	4/22/2004	ICAR
Thrifty	1	4/21/2004	4/22/2004	CCAR
Thrifty	5	4/21/2004	4/26/2004	ECAR
Thrifty	5	4/21/2004	4/26/2004	ICAR
Thrifty	5	4/21/2004	4/26/2004	CCAR

 **Rate-Highway, Inc.**

BLUEBIRD®
AUTO RENTAL SYSTEMS

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*Note: The Rate Highway Module requires RentWorks Version 3, Service Pack 4 and a High-speed Internet Connection (DSL, Cable, Fractional or Full T-1). A Static IP Address is NOT necessary. *This feature will require Service Pack 5.*