

# Broker XML Portal

Online Car Rental Brokers are a great way to expand the reach of your business and your customer base. Online brokers sell to customers worldwide. In some regions the business from brokers accounts for 75% of all rentals, accessing customers from foreign markets that otherwise would likely have booked only with a global brand.

Online brokers need many suppliers to ensure sufficient supply at all times of the year. Working through an XML connection means that they are providing their customers with real-time rates and availability, and bookings that are confirmed with the rental supplier immediately. The new Bluebird XML Portal takes those benefits further by offering the brokers and our customers the opportunity to connect to our hub.

This means with just one connection, brokers can connect with any of our XML Portal subscribers, giving the broker more options at a lower cost. For our customers, this means access to leading online brands with exposure to massive international markets.

The Broker XML Portal is a distribution tool, which means that our customers retain control of their pricing and inventory. The bottom line: you only sell what you want, when you want, and at the rate you want.

The Broker XML Portal incorporates all of the fantastic features of Bluebird's Erez products, in particular:

- Restrict ability to reserve based on utilization calculations.
- Automatically display appropriate rates based on projected utilization calculations (including holidays).
- Easily make mass rate adjustments.

The screenshot shows a web application interface titled "OTA API Settings". It includes several sections for configuring OTA settings:

- Target:** Radio buttons for "Test" and "Production" (selected).
- Distance Units:** Radio buttons for "Miles" (selected) and "Kilometers".
- Vendor Code:** Text input field containing "KAYAK".
- 3-Letter Currency Code:** Text input field containing "USD".
- Grace Minutes:** Text input field containing "60".
- Source Without Referral:** Dropdown menu set to "Web".
- Source With Referral:** Dropdown menu set to "Web".
- Maintain Source Referrals:** A checkbox that is currently unchecked.
- Applicable Locations/Classes:** Two lists. "Locations" includes Airport, Corp, Downtown, Man, and RWMOBILE. "Classes" includes Econ, Mid, Sport, Lux, FullSize, MiniVan, and Pickup.
- Credit Card Processing Rules:** Radio buttons for "Allow" and "Deny" for both "Debit Cards" and "Prepaid Debit Cards".
- Payment Types:** Dropdown menus for "Check Type" (set to "Check"), "Cash Type" (set to "Cash"), and "Direct Bill Type" (set to "Direct Bill").
- DB Company:** Text input field containing "Kayak".
- Availability Checking:** A table with columns "Class" and "Avail Check".

Class	Avail Check
Econ	Quick
Mid	Quick
Sport	Quick
Lux	Full
FullSize	Quick
MiniVan	Quick
Pickup	Quick

Below the table are radio buttons for "None", "Quick" (selected), and "Full".

*Contact us today for more details.*

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