

Would you like to be able to text your customers?

Now you can!



Introducing RWTexting, the latest innovation from Bluebird!

This extraordinary module gives you the ability to send text messages to renters' mobile phones, both automatically and manually. From the reservation and contract tabs in **RentWorks**, a text message can be sent to any customer listed.

RWTexting allows you to send messages regarding upcoming reservations; rental agreements that are due soon, due now, or past due; and have recently closed, so that you can send a thank you or a survey! You also have the ability to set parameters for when reservations and contracts should be checked; when a text message should be sent; and the actual text message that is sent. You can use a pre-written default message or write any message manually.

In the Customer file, a checkbox has been added to Renter's Preferences labeled "Text Messaging." By checking this box, you verify that the renter will accept text messages. Once a text message is sent to the renter, a tag is stored with the reservation/contract showing the date and time a message was last sent.

RWTexting supports the CDYNE SMS interface. Bluebird will set up an active account for you with CDYNE Corporation, so you may send the text messages to your customers. CDYNE provides RentWorks with a single interface to all mobile carriers.

Get RWTexting and make the most of mobile technology. Your customers will love it and so will you!

BLUEBIRD®
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